

REFLECTIVE:
XY ELECTIVE WORKSHOP

Single Image Narratives

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I loved the first two exercises.

The first was to write each word in a style that was relevant to the word. Romantic, Spikey, Claustrophobic, Angry, Happy, Liquid. This really made you think about the word and what it is trying to convey. Its personality.

The second was to write the word the same size and font, but to show its movement.

Loop, Grow, Fade, Bounce, Crash, Float.

This really made you think about how to present the word to give it extra meaning.

I enjoyed creating the alphabet from a selection of shapes provided of which we were only allowed to use three to create the entire alphabet. I found what we had done in the XY Typography workshop the week before really helped me work out which three shapes to choose. From the Typography workshop I had learnt to create groups of letters that follow a similar form, so knew I needed a rounded shape, a line shape and a triangle type shape to be able to create a full set.

The final poster I was disappointed with, what I produced wasn't what I had in my head. I think this was due to lack of materials and possibly time, but I had hoped to create something more than I did.

1.Reflection