**Electrolytes Claims**

**Electrolytes** are **essential minerals—like sodium, calcium, and potassium—that** are vital to many key functions in the body.

FIJI more than double electrolytes to other two premium brands

What do electrolytes do for the body?

Electrolytes are chemicals that conduct electricity when dissolved in water. They regulate nerve and muscle function, hydrate the body, balance blood acidity and pressure, and help rebuild damaged tissue. The muscles and neurons are sometimes referred to as the “electric tissues” of the body.

National Library of Medicine

<https://www.ncbi.nlm.nih.gov/books/NBK234935/#:~:text=Water%20from%20community%20systems%20usually,intake%20(NRC%2C%201977)>.

Still, not all electrolyte waters are created equal. In the United States, most standard tap water contains about 2–3% of your daily needs for certain electrolytes, such as sodium, calcium, and magnesium.

Fine Bottled Water

<https://finewaters.com/bottled-waters-of-the-world/fiji/fiji-water>

On a remote Pacific island, 1,600 miles from the nearest continent, equatorial trade winds purify the clouds that begin FIJI  Water’s journey through one of the world’s last virgin ecosystems. As tropical rain falls on a pristine rain forest, it filters through layers of volcanic rock, slowly gathering the natural minerals and electrolytes that give FIJI Water its soft, smooth taste. The water collects in a natural artesian aquifer, deep below the Earth’s surface, shielded from external elements by confining layers of rock. Natural pressure forces the water towards the surface, where it’s bottled at the source, free from human contact until you unscrew the cap.

FIJI Water was founded in 1996 and today, it is available in leading hotels, fine restaurants, retail locations, as well as by direct delivery.

|  |  |
| --- | --- |
| Balance | Still |
| Virginality | Superior |
| Minerality | Low |
| Orientation | Alkaline |
| Hardness | Moderately Hard |
| Vintage |  |
| Carbonation | None |
|  |  |
| TDS | 222 mg/l |
| ph factor | 7.7 |
| Hardness | 105 mg/l |
| Nitrate | 0.27 mg/l |
| Calcium | 18 mg/l |
| Magnesium | 15 mg/l |
| Sodium | 17 mg/l |
| Potassium | 5 mg/l |
| Silica | 93 mg/l |
| Bicarbonate | 152 mg/l |
| Sulfate | 2 mg/l |
| Chloride | 11 mg/l |

|  |  |
| --- | --- |
| Source: | Artesian |
| Location: |  |
| Country of Origin: | Fiji |
| Region: | Viti Levu |
| Place: | Yaqara Valley |
| Established: | 1996 |
| Company: | FIJI Water |
| Status: | Active |
| Web Site: | [www.fijiwater.com](http://www.fijiwater.com/) |
| phone: | +1 877 426 3454 |
| email: |  |
| Social Media: |  |

UK Fine Bottled Waters – and these are just the ones they know about with a CTA to contact is you know of one not on the list

**Bottled Waters United Kingdom**

* 10°
* 1180
* 464
* Abbey Well
* Abenbury Natural Mineral Water
* Angel
* Antrim Hills
* Aqua Pura
* Asda Farm Stores
* Ashbourne
* Ashbrook Mountain Spring
* Ashdon Spring
* Ashe Park
* Ashridge
* Aston Manor Malvern Springs
* Bath Natural Mineral Water
* Belu Water
* Berrington Spring Water
* Blenheim Water
* Blue Keld
* Brecon Carreg
* Brockhurst
* Burnbrae Spring
* Buxton
* Caithness Spring
* Caledonian Spring
* Campsie Spring
* Carnmor Spring
* Castle Springs
* Celtic Spring
* Cerist
* Chapeltown Glenlivet Natural Mineral Water
* Chiltern Hills
* Classic Crystal
* Co-op Fairbourne Springs Still Natural Mineral Water
* Cotswold Spring
* Cragganmore Spring
* Crystal
* Crystal Falls
* Cumbrian Natural Mineral Water
* Dartmoor Spring
* Decante
* Deep Riverrock
* Deeside Spring Water
* Deveron Valley Scottish Spring
* Devon Hills
* Dorset Spring
* Eden Falls
* Elmhurst Spring
* Elsenham
* English Mountain Spring
* etc Spring Water
* Extreme H2O no gas
* Ffynnon Gran
* Findlays
* Fionnar
* Freshwells Spring Water
* Galloway
* Glen Orrin
* Glenallan Spring
* Glenburn Spring
* Glencairn Spring
* Glendale Spring
* Gleneagles
* Gleneagles Maltings
* Glenfiddich
* Glengarr
* Glyndwr
* Gower Spring
* H2 Zero
* Hadrian
* Harrogate Spa Water
* Hazeley Down
* Heather Spring
* Hydr8
* Ice Valley
* Islay Water
* Isle of Skye Natural Mineral Water
* Kingshill Forest Glade
* Lakeland Spring Water
* Lakeland Willow Water
* Living Water
* Lomond Spring
* Lovat Spring
* Love h20
* Lowland Glen
* Malvern
* Maple Spring
* Matlock Spring
* Montgomery Spring
* Morangie Water
* Mountain Mist
* Mountain Spring
* New Forest Spring Water
* New Strathmore Spring
* North Downs Spring Water
* Northumbrian Spring
* Orkney Isle
* Pear Tree Well
* Pennine
* Penwith Hills
* Perthshire Mountain Spring
* Pourshins
* Pret
* Prysg
* Purely Scottish
* Radnor Hills
* River Rock
* Rockhead Spring
* Rocwell Spring
* Ronas Spring
* Sainsbury's Glen Mor
* Sainsbury's Scottish Caledonian
* Salopian Springs
* Scotch Mist
* Scottish Border Springs
* Scottish Mineral Water
* Scottish Mountain Spring
* Scottish Spring
* Secret Spring
* Shannock's Water
* Shepley Spring
* Shropshire Spring
* Silver Spring
* Somerley
* Source 7
* Spring Duw
* Springberry Scottish Mineral Water
* Springhill
* St. George's Well
* St. Mungo's Spring
* St. Ronan's Spring
* Strathallan Spring
* Strathearn
* Strathglen Spring
* Strathmore Spring
* Stretton Hills
* Surrey Down
* Symons Spring
* Tarka
* Tesco Fountain Head Spring
* Tufa Pure
* Virgin Spring Highland Water
* Vivreau
* Waitrose Welsh Spring
* Weir House Natural Mineral Water
* Well Well Well
* Wenlock Spring Water
* Whitehole Springs
* Wildboarcloagh
* Windsor
* Yarner
* Yorkshire Spring

Highland Spring for comparison

The fine, small bubbles make this low mineral content water a favorite of many. Highland Spring is perfect with your scotch, and is also a good water for making ice cubes. The glass bottles have recently been updated to a more elegant presentation.

It’s the land that makes Highland Spring water so special. The privately owned catchment area is over one thousand hectares of rolling heather-clad slopes in the Ochil Hills of Perthshire in Scotland. No farming, agricultural spraying, building or habitation is permitted on the land and it has been kept free from pesticides and pollution for almost three decades. It is this ‘untouched’ approach that has earned the land organic status.

It takes around 15 years for the water to filter through the 400-million-year-old basalt and red sandstone strata to boreholes. These allow it to be gently pumped to the surface, then down to our nearby bottling plant. Highland Spring is delivered to consumers exactly as nature intended. Other than carbonation for our sparkling range, nothing is added or taken away.

|  |  |
| --- | --- |
| Source: | Spring |
| Location: |  |
| Country of Origin: | United Kingdom |
| Region: | Scotland |
| Place: | Blackford |
| Established: | 1979 |
| Company: |  |
| Status: | Not a Member of the Fine Water Society |
| Web Site: |  |
| phone: |  |
| email: |  |
| Social Media: |  |

|  |  |
| --- | --- |
| Balance | Still & Light |
| Virginality | Very Good |
| Minerality | Low |
| Orientation | Alkaline |
| Hardness | Hard |
| Vintage |  |
| Carbonation | Added |
|  |  |
| TDS | 170 mg/l |
| ph factor | 7.8 |
| Hardness | 142 mg/l |
| Nitrate | 3.1 mg/l |
| Calcium | 41 mg/l |
| Magnesium | 10 mg/l |
| Sodium | 6 mg/l |
| Potassium | 1 mg/l |
| Silica | 5 mg/l |
| Bicarbonate | 150 mg/l |
| Sulfate | 5 mg/l |
| Chloride | 6 mg/l |
|  |  |

Evian

A mega brand associated with health, youth, beauty, fitness, and celebrity, Evian is the standard for still water in many trendy restaurants. It is sometimes abused to show status by using it to bathe in, and some females report a bitter metallic aftertaste when drinking Evian. At this point, its ubiquity makes it difficult to consider it a premium water.

The Marquis de Lessert discovered the Alpine source of Evian water in 1789. Before the water—which originates in the French Alps as rain and snow—reaches the source on Lake Geneva’s southern shore, it is filtered by a subterranean aquifer for fifteen years or more, picking up minerals from the glacial sand that give the water its distinctive taste. Evian today is one of the world’s most recognizable brands of bottled water.

|  |  |
| --- | --- |
| Balance | Still |
| Virginality | Very Good |
| Minerality | Medium |
| Orientation | Neutral |
| Hardness | Very Hard |
| Vintage | 15 Years |
| Carbonation |  |
|  |  |
| TDS | 357 mg/l |
| ph factor | 7.2 |
| Hardness | 291 mg/l |
| Nitrate | 3.8 mg/l |
| Calcium | 78 mg/l |
| Magnesium | 24 mg/l |
| Sodium | 5 mg/l |
| Potassium | 1 mg/l |
| Silica | 14 mg/l |
| Bicarbonate | 357 mg/l |
| Sulfate | 10 mg/l |
| Chloride | 5 mg/l |
|  |  |

|  |  |
| --- | --- |
| Source: | Spring |
| Location: |  |
| Country of Origin: | France |
| Region: | Haute Savoie |
| Place: | Evian-les-Bains |
| Established: | 1826 |
| Company: |  |
| Status: | Non-Member of the Fine Water Society |
| Web Site: |  |
| phone: |  |
| email: |  |
| Social Media: |  |

What is the process of bottling water?

Most bottled water companies treat the water using methods such as distillation, reverse osmosis, deionization, filtration, ozonation or ultraviolet light disinfection. Companies that bottle water from public water supplies without any additional treatment must label it as "municipal".

https://www.mlive.com/news/flint/2015/10/where\_bottled\_water\_comes\_from.html#:~:text=Common%20types%20and%20brands%20of,aquifers%20and%20even%20tap%20water.

**Artesian well water**

An underground aquifer is tapped through layers of rock, sand and earth. Pressure from the surrounding rock pushes water out of the aquifer, sometimes to the surface, where it is collected.

Example brands: [FIJI](http://www.fijiwater.com/faqs/), [VOSS](https://www.vosswater.com/index.php/company/faqs/)

**Public water source**

Many bottled water companies get their water from a public water source, or from the tap. It is then filtered using some type of purification method and bottled for consumers. Many brands, including Aquifina, Smartwater and Dasani use the tap as a water source. Look for the words "public water source" or "PWS" on the label.

**Spring water**

Water that flows naturally to the surface. It is collected at the spring or through a borehole that taps the underground formation feeding the spring.

Example: [Ice Mountain](http://www.icemountainwater.com/?utm_campaign=always+on&utm_medium=cpc&utm_source=google&utm_content=always+ongoogle|branded(bid+to+position+1)|general|exact&utm_term=ice+mountain&gclid=cjwkeajwhdowbrdfsytfhvzx1hysjaafcucl9sy3py5nv_szpw683b-09wt7hh1v-g8grkfnkv03ehocmchw_wcb#/faq)