

XY STUDIO

Publishing²

Access and accessibility

We talked at length about who has access and what is accessible to whom, how and why.

Format and physical design that can limit access

Language access

Physical needs access

Financial access

Infrastructural access

Cultural access

We chose a poster to decode. As we decoded it more it became apparent the person responsible was speaking to a very narrow and exclusive audience, purposely excluding others from it, which was really interesting as we always feel we must be as accessible and available to as many as possible. Trying to please. It also told us a lot about the individual who created it.

I think it's important to remember that access isn't achievable across the board as accessibility needs are varied and nuanced. But accessibility should be at the fore of design, not an after thought. This is something I am really interested in, combined with design being carbon friendly.

Studio Hyte and Psychic Refuge arose again as a starting point to discover more on the subject, There are no definitive guidelines (which says it all!)